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Foreword

Welcome to Watford Borough Council's annual parking enforcement report for 2015/16.

As you will see, we are doing lots of good work in Watford to make sure parking is safe, easy and fair for our residents, businesses and visitors.

Our controlled parking zones help to improve the quality of life for local residents in areas where there is little or no on-street parking, giving people a greater chance of finding a parking space close to their home. We continue to be responsive to requests for changes and additions to parking controls across the town. Over the last year we have carried out various consultations with groups of residents about parking in their area. In deciding whether or not to introduce on-street parking controls we are guided by the views of residents most closely affected.

We have carried out improvements to the operation of controlled parking. Our residents can now order and renew their parking permits online; and we hope to digitise more of our parking services as the year continues.

As you will read, the aim of the Parking Service is to be self-financing, and we continue to be successful in achieving this. That means we don’t need to use council tax money to fund the service.

We are always keen to hear what you think; join the conversation on Twitter @WatfordCouncil, email us: watfordcouncil@watford.parkinguk.org or you can write to me directly here at the Town Hall, Watford, WD17 3EX.

Cllr Iain Sharpe,
Cabinet Member for Regeneration & Development
Introduction

This report seeks to explain what we are doing to meet our parking policy objectives, detailing the key operational and financial information of the service.

There are huge and ever increasing demands on the limited road space within Watford, which are more comparable with London Local Authorities, as opposed to a town compacted into an area of just 21-square kilometres.

Watford is home to more than 34,000 households and 90,000 inhabitants, an expanding regional shopping centre attracting in excess of 400,000 visitors each week, a Premier League football club with a home capacity of 21,000 seats and an award winning park, Cassiobury, which receives over 1.2m visits a year. Additionally, the town centre has a vibrant night time economy including a restaurant met quarter, Palace Theatre and Colosseum entertainment venue all bringing in a regular influx of visitors.

Businesses are equally important to the sustainability, economy and appeal of Watford and their ability to receive goods and deliveries is often essential to their operations. Similarly, residents expect to be able to park within a reasonable distance to their homes, particularly with off-street parking being at a premium in many areas throughout the town.

Inevitably, competition amongst the various groups of road users is high and their reasons for parking will often be conflicting.

The Council Parking Service bears responsibility for balancing the demands and desires of the various groups against the management of the limited degree of road space available as best as possible, in order to maximise parking opportunities and improve compliance to existing parking regulations.

In accordance with the Traffic Management Act 2004, local authorities that carry out Civil Parking Enforcement (CPE) are expected to be accountable and transparent and as such are required to publish an annual report every financial year.

Further information regarding the Traffic Management Act 2004 and the Department for Transport Operational Guidance to local authorities can be viewed on the website www.gov.uk/government or via the following link:

Background

In respect of on-street parking enforcement, Watford Borough Council acts on behalf of Hertfordshire County Council (the highway authority) under the terms of a parking agency agreement between the two authorities. As the parking authority Watford Borough Council is responsible for the enforcement of its own off-street car parks.

Watford Borough Council works in partnership with Three Rivers District Council and Dacorum Borough Council with Watford Borough Council hosting a parking enforcement contract with an external parking enforcement contractor, Indigo (formerly known as Vinci Park UK Ltd). This contract provides parking enforcement officers, operation of parking shops, back office functions, pay and display maintenance, permit issue etc.

Three Rivers and Dacorum will each produce their own annual reports. This report covers only the activity of Watford Borough Council for the period April 2015 - March 2016.
The purpose of Civil Parking Enforcement (CPE)

“CPE is a means of achieving transport policy objectives...but raising revenue should not be an objective of CPE, nor should authorities set targets for revenue or the number of Penalty Charge Notices they issue”

(Department for Transport Traffic Management Act 2004 Operational Guidance to Local Authorities)

The primary purpose of CPE, as identified in the statutory guidance, is to support local authorities (county and district) in their delivery of their overall transport objectives in areas such as those detailed below.

• Managing the traffic network to ensure free movement of traffic, (including pedestrians and cyclists), as required under the TMA Network Management Duty.
• Improving road safety.
• Improving the local environment.
• Improving the quality and accessibility of public transport.
• Meeting the needs of people with disabilities, some of whom will be unable to use public transport and depend entirely on the use of a car.
• Managing and reconciling the competing demands for kerb space.

It is not always easy to prove that CPE has a positive effect. Driving along a free-flowing road or walking along a footway without being blocked by parked cars is rarely noted or associated with CPE. Likewise, finding space in a clean, safe, well lit car park is taken for granted. It is often noted, however, when these essential benefits are not available.

CPE in Watford is undertaken by Indigo (formerly known as Vinci Park UK Ltd) on behalf of the Council under a contract that will expire in April 2018. The provision of this contract includes the following:

• 23 Civil Enforcement Officers (Watford only)
• Parking Shop and Notice Processing staff
• Maintenance and cash collection of Pay and Display machines
• IT hardware/software and support services
• Enforcement vehicles
• Suspension services
• Stationery
• Cleaning
Controlled Parking Zones

In order to fulfil our obligation to manage kerb side space effectively, Watford Borough Council has introduced a number of Controlled Parking Zones which effectively restrict all on-street space within its boundaries to particular users. There are 16 Controlled Parking Zones in Watford requiring varying hours of enforcement between 8am and 10pm, Monday to Sunday, including Bank Holidays.

Permits

During 2015/16 the following residents’ parking permits were issued across the Controlled Parking Zone scheme:

<table>
<thead>
<tr>
<th>Year</th>
<th>Permits Issued</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015/16</td>
<td>6,341</td>
</tr>
<tr>
<td>2014/15</td>
<td>6,031</td>
</tr>
<tr>
<td>2013/14</td>
<td>5,702</td>
</tr>
<tr>
<td>2012/13</td>
<td>5,768</td>
</tr>
</tbody>
</table>

Of the 6,341 residents’ permits issued during 2015/16, the following were issued as first and second permits:
The cost of permits is £25 for the first permit in the household and £55 for the second permit, limited to one per person.

Within the Match Day zone (M/N), where permits are only required on first team match days of Watford Football Club, the cost of permits is £6 for the first permit in the household and £12 for the second permit in the household, limited to one per person.

**Visitor Vouchers**

During 2015/16 the following residents' visitor vouchers were issued across the Controlled Parking Zone scheme:
Of the 18,237 residents’ visitors vouchers issued during 2015/16, the following were issued as **1-hour**, **4-hour**, **1-day**, **1-week** and **match day** vouchers:

- **1 hour**: 5,481
- **4 hour**: 5,676
- **1 day**: 5,100
- **1 week**: 842
- **M/day**: 1,138

Further information regarding the Controlled Parking Zone scheme, including a map of the zones throughout Watford, can be found on parking pages of the Council website at www.watford.gov.uk or via the following link:

http://www.watford.gov.uk/ccm/navigation/transport-and-streets/parking/parking-permits
Pay and Display & Car Parks

Pay and Display

Pay and display machines are situated throughout the Controlled Parking Zones and close to shopping facilities and local amenities. Permitted durations of stay are generally limited to 1, 2 or 4 hours and on-street charges are commonly £1 per hour (20p for 12-minutes) or £1.50 per hour (30p for 12-minutes).

Those located in the Controlled Parking Zones are highlighted on the zone map, which can be viewed on the parking pages of the Council website at www.watford.gov.uk or via the following link:

http://www.watford.gov.uk/ccm/content/parking/watford-controlled-parking-zones-map.en

• There are a total of 76 on-street pay and display machines
• 452,651 on-street transactions during 2015/16

Car Parks

There are 8 off-street pay and display machines situated within the Council operated car parks. These are detailed below:

• The Avenue (x2)
• The Town Hall (x2)
• Town Hall Visitors (x1)
• Longspring (x1)
• Central Leisure Centre (x1) (No charges apply)
• Timberlake (x1)

A further machine is located within the Harebreaks on-street car park.

• 122,841 off-street transactions took place during 2015/16

Pay and display and off-street income is shown under “Financial Information” (see page 24)
Enforcement

“The Secretary of State considers that the exercise of discretion should, in the main, rest with back office staff as part of considering challenges against penalty charges and representations that are made to the local authority. This is to protect civil enforcement officers from allegations of inconsistency, favouritism or suspicion of bribery. It also gives greater consistency in the enforcement of traffic regulations.”

*(Secretary of State’s Statutory Guidance to Local Authorities on the Civil Enforcement of Parking Contraventions)*

The Council and Indigo (formerly known as Vinci Park UK Ltd) have entered into a partnership using the British Parking Association model contract, which encourages best practice by ensuring that performance is measured on the quality of the service delivered. All Civil Enforcement Officers are salaried staff and do not work on any form of commission or ticket quota basis. Civil Enforcement Officers are not afforded discretion to ignore a vehicle parked in contravention. The initial objective of a Civil Enforcement Officer is to encourage compliance to the parking regulations or to move a vehicle on and a penalty charge will only be issued where it is evident that no alternative form of action can be taken.

During 2015/16 the following level of enforcement was carried out:

- 31,417 enforcement hours  
  Average of 2,618 hours per month  

- 431,070 visited locations  
  Average of 35,922 visits per month

This enforcement included coverage of over 500 roads, 16 Controlled Parking Zone’s, 44 schools, 10 car parks and 21 match days, including bank holidays, Sundays and evenings.

“Enforcement authorities should aim to increase compliance with parking restrictions through clear, well designed, legal and enforced parking controls.”

*(Secretary of State’s Statutory Guidance to Local Authorities on the Civil Enforcement of Parking Contraventions)*

An intensive lining and signing program is maintained in Watford, in line with the requirements of the Traffic Signs Regulations and General Directions 2016, to ensure that restrictions are communicated to motorists as clearly and concisely as possible so that the receipt of Penalty Charge Notices can be avoided, further achieving the objectives of the CPE regime.
Penalty Charge Notices

“The purpose of penalty charges is to dissuade motorists from breaking compliance...the objective of CPE should be for 100 per cent compliance, with no penalty charges.”

(Department for Transport Traffic Management Act 2004 Operational Guidance to Local Authorities)

The Traffic Management Act 2004 became operational in April 2008 and introduced differential penalty charges. The intention being to create a perception of fairness through proportionally applying a lower (£50) or higher (£70) charge according to the perceived seriousness of the contravention i.e. parking on a double yellow line or within a disabled bay (without the required blue badge) attracts a higher penalty than overstaying paid for time in a pay and display bay.

Details of parking contraventions enforced in Watford during 2015/16 and their associated penalty charge are detailed in The Penalty Charge Notice Cancellation and Guidance Policy, which can be found on the parking pages of the council’s website at watford.gov.uk or via the following link:


During 2015/16 the following Penalty Charge Notices were issued:

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015/16</td>
<td>23,564</td>
</tr>
<tr>
<td>2014/15</td>
<td>23,217</td>
</tr>
<tr>
<td>2013/14</td>
<td>22,379</td>
</tr>
<tr>
<td>2012/13</td>
<td>20,301</td>
</tr>
</tbody>
</table>
The volume of penalties issued each year has been fairly consistent at around 20,000 as motorists have recognised that parking enforcement is in place and the compliance level grows. Increases to this trend will commonly occur following the introduction of new schemes or extended hours of enforcement, such as Sunday enforcement around the Cassiobury Park area and daily evening enforcement of the met quarter in King Street, which has continued to take place in 2015/16, further to the introduction of new zones and zone extensions.

Of the 23,564 penalties issued during 2015/16, the following were issued on and off-street:

- **On-street (22,151)**
- **Off-street (1,413)**

Of the 23,564 penalties issued during 2015/16, the following were issued as lower or higher charge contraventions:

- **Higher (16,730)**
- **Lower (6,834)**
Of the 23,564 penalties issued during 2015/16, the following were paid at the discounted or the full charge:

- **Discount (12,725)**: 54%
- **Full (2,356)**: 36%
- **Other**: 10%

Of the 23,564 penalties issued during 2015/16, the following were cancelled:

- **Cancelled (3,063)**: 13%
- **Other**: 87%

Penalty charge levels are set by a specific Order outlined by regulation for inside and outside of London. Watford has adopted the Band 2 level.
### PCN levels outside of London from 31 March 2008

<table>
<thead>
<tr>
<th>Band</th>
<th>Higher level penalty</th>
<th>Lower level penalty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>£60</td>
<td>£40</td>
</tr>
<tr>
<td>2</td>
<td>£70</td>
<td>£50</td>
</tr>
</tbody>
</table>

### PCN levels in London from July 2007

<table>
<thead>
<tr>
<th>Band</th>
<th>Higher level penalty</th>
<th>Lower level penalty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>£120</td>
<td>£80</td>
</tr>
<tr>
<td>2</td>
<td>£100</td>
<td>£60</td>
</tr>
<tr>
<td>3</td>
<td>£80</td>
<td>£40</td>
</tr>
</tbody>
</table>
Match Days

A number of zones are subject to match day restrictions when first team Watford FC matches are played at the Vicarage Road Stadium. These games may take place on Saturdays, weekday evenings, Sundays or bank holidays.

The number of home fixtures requiring enforcement will vary from season to season depending upon the clubs success in cup competitions or the league that they are in. Fewer fixtures apply in the Premier League because there are fewer teams.

Of the 23,564 penalties issued during 2015/16, the following were issued on match days:

A total of 21 fixtures were subject to match enforcement during 2015/16 and 1,170 penalties were issued. This information relates to the football season taking place between August 2015 and May 2016.

4,822 Watford Football Club fixtures were hand-delivered to Controlled Parking Zone residents.

83 Controlled Parking Zone entry match day sign plates were changed regularly throughout the year to inform motorists when fixtures were being played and match day restrictions applied.

Penalties Issued by Contravention

The number of PCNs issued during 2015/16 for the main on-street and off-street parking contraventions is shown opposite;
### On street contraventions & codes

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Parked in a restricted street (yellow lines)</td>
<td>7,625</td>
</tr>
<tr>
<td>02</td>
<td>Parked where loading/unloading is not permitted</td>
<td>1,529</td>
</tr>
<tr>
<td>05</td>
<td>Parked after expiry of pay and display ticket.</td>
<td>739</td>
</tr>
<tr>
<td>06</td>
<td>Parked without a valid pay and display ticket/voucher</td>
<td>1,615</td>
</tr>
<tr>
<td>12</td>
<td>Parked in a permit/shared use bay without permit/voucher/ticket</td>
<td>5,233</td>
</tr>
<tr>
<td>19</td>
<td>Parked in permit/shared use bay with an invalid permit/voucher/ticket</td>
<td>4,082</td>
</tr>
<tr>
<td>25</td>
<td>Parked in a loading place without loading.</td>
<td>919</td>
</tr>
<tr>
<td>27</td>
<td>Parked adjacent to a dropped kerb</td>
<td>205</td>
</tr>
<tr>
<td>30</td>
<td>Parked for longer than permitted</td>
<td>295</td>
</tr>
<tr>
<td>40</td>
<td>Parked in a disabled bay/space without valid blue badge</td>
<td>707</td>
</tr>
<tr>
<td>47</td>
<td>Parked at a bus stop or stand</td>
<td>146</td>
</tr>
</tbody>
</table>

### Off street contraventions & codes

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>82</td>
<td>Parked after expiry of paid for time</td>
<td>126</td>
</tr>
<tr>
<td>83</td>
<td>Parked in a car park without a valid ticket/voucher</td>
<td>619</td>
</tr>
<tr>
<td>84</td>
<td>Parked with additional payment to extend stay (meter feeding)</td>
<td>7</td>
</tr>
<tr>
<td>85</td>
<td>Parked in a permit bay without displaying valid permit</td>
<td>66</td>
</tr>
<tr>
<td>86</td>
<td>Parked beyond bay markings</td>
<td>167</td>
</tr>
<tr>
<td>87</td>
<td>Parked in a disabled bay without a valid blue badge</td>
<td>100</td>
</tr>
<tr>
<td>91</td>
<td>Parked in area not designated for that class of vehicle</td>
<td>57</td>
</tr>
</tbody>
</table>
Challenges, Representations and Appeals

“The process of considering challenges, representations and defence of appeals is a legal process that requires officers dealing with these aspects to be trained in the relevant legislation and how to apply it.”

(Department for Transport Traffic Management Act 2004 Operational Guidance to Local Authorities)

Informal Challenge

Written correspondence received following the initial issue of the penalty, usually within the first 14 days, is regarded as an “informal” challenge.

Of the 23,564 penalties issued during 2015/16, the following were subject to informal challenge and cancellation:

- Challenged (17%): 4,083
- Cancelled (8%): 1,888

Statutory Representation

Motorists are served with a Notice to Owner document if the initial penalty charge is not paid or challenged. This document allows “formal” representations to be made against the issue of the penalty on a number of statutory grounds, or where other mitigating circumstances may apply.
Of the 23,564 penalties issued during 2015/16, the following were subject to statutory representation and cancellation:

![Bar chart showing percentages of penalties subject to statutory representation and cancellation]

**Traffic Penalty Tribunal Appeals**

Motorists are issued with a statutory Notice of Rejection when formal representations made to the council are not accepted. The Notice is accompanied with a form allowing them to refer their case to the Traffic Penalty Tribunal in order to appeal against the council's decision. A final binding decision will be made by an independent adjudicator.

The Traffic Penalty Tribunal may allow or dismiss an appeal and recognises that local authorities may not contest appeals on occasion, primarily when additional evidence comes to light during the appeals process.

Of the 23,564 PCN's issued in 2015/16:

1. 68 were the subject of an appeal to the Independent Parking Adjudicator - an appeal rate of 0.28%.

2. Of these 68 appeals, 18 (26%) were upheld by the adjudicator (48% including those not contested by the council) and 35 (51%) were rejected by the adjudicator (won by the council).

The following tables illustrate Watford Council's performance at appeal in 2014/15 and 2015/16:

<table>
<thead>
<tr>
<th>Appeals 2014/15</th>
<th>No. of appeals</th>
<th>Rate of appeal per PCN</th>
<th>Not contested by council</th>
<th>Allowed by Adjudicator</th>
<th>Allowed by Adjudicator inc. not contested</th>
<th>Refused by Adjudicator (Council win)</th>
<th>Awaiting decision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watford</td>
<td>117</td>
<td>0.50%</td>
<td>9%</td>
<td>23%</td>
<td>32%</td>
<td>57%</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Appeals 2015/16</th>
<th>No. of appeals</th>
<th>Rate of appeal per PCN</th>
<th>Not contested by council</th>
<th>Allowed by Adjudicator</th>
<th>Allowed by Adjudicator inc. not contested</th>
<th>Refused by Adjudicator (Council win)</th>
<th>Awaiting decision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watford</td>
<td>68</td>
<td>0.28%</td>
<td>22%</td>
<td>26%</td>
<td>48%</td>
<td>51%</td>
<td>0%</td>
</tr>
</tbody>
</table>
Cancellation by Reason

Principle reasons for cancellation of Penalty Charge Notices during 2015/16 are shown below:

<table>
<thead>
<tr>
<th>Reason for Cancellation</th>
<th>Number of penalties cancelled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disabled badge - first contravention</td>
<td>508</td>
</tr>
<tr>
<td>Council decision</td>
<td>56</td>
</tr>
<tr>
<td>Valid Pay and Display ticket produced</td>
<td>360</td>
</tr>
<tr>
<td>CEO error</td>
<td>257</td>
</tr>
<tr>
<td>Valid permit/season ticket produced</td>
<td>203</td>
</tr>
<tr>
<td>Processing errors</td>
<td>6</td>
</tr>
<tr>
<td>Loading evidence provided</td>
<td>103</td>
</tr>
<tr>
<td>Other evidence provided</td>
<td>582</td>
</tr>
<tr>
<td>Signs and lines defects</td>
<td>1</td>
</tr>
</tbody>
</table>
Debt Recovery & Bailiffs

If a penalty is not paid or successfully challenged the statutory process allows for the case to become registered as a debt at the Traffic Enforcement Centre (Northampton County Court). The motorist is served an Order for Recovery and is liable for full payment of the outstanding penalty and the additional court registration fee. Alternatively, a witness statement may be filed only if one of the four outlined grounds is applicable.

Of the 23,564 penalties issued during 2015/16, the following were registered as a debt:

- Debt registered: 3,006 (12%)
- Other: 88%

The final stage of the Traffic Management Act 2004 statutory process allows Local Authorities to apply to the Traffic Enforcement Centre for the authorisation of a warrant to enable Enforcement Agents (formerly bailiffs) to recover the debt. By the time that a case is passed to an Enforcement Agent the following statutory notices will have been served to the motorist:

- Penalty Charge Notice (14/28 days to respond)
- Notice to Owner (28 days to respond)
- Notice of Rejection (28 days to refer case to independent Traffic Penalty Tribunal)
- Charge Certificate (14 days to respond)
- Order for Recovery/Witness Statement (21 days to respond)
Of the 23,564 penalties issued during 2015/16, the following were referred to Enforcement Agents (formerly bailiffs):

- 90% Bailiff Cases (2,464)
- 10% Other

A total of £81,215 has been recovered through Enforcement Agent action in 2015/16.

At the stage that a case is passed to the Enforcement Agent for recovery the motorist becomes additionally liable for the payment of their fees, which are set and capped by statute (Taking Control of Goods (Fees) Regulations 2014), as outlined below:

- Compliance stage - £75
- Enforcement stage - £235
- Removal stage - £110

Of the 23,564 penalties issued during 2015/16, the following were written off:

- 7% Written off (1,813)
- 93% Other
It is generally expected that 30% of cases subject to Enforcement Agent action will be recovered. The recovery rate in Watford during 2015/16 was an average of 34%.

From January 2015, Watford added Newlyn PLC to our contract of instructed Enforcement Agents, which continues to include Marston Group and Equita PLC.

Further information regarding the governing requirements applicable to Enforcement Agents can be found at the following websites and links:

www.gov.uk (Bailiff and Enforcement Agents: National Standards 2014)

www.legislation.gov.uk (Taking Control of Goods (Fees) Regulations 2014)
http://www.legislation.gov.uk/uksi/2014/1/contents/made
Financial Information

“CPE is a means of achieving transport policy objectives...but raising revenue should not be an objective of CPE, nor should authorities set targets for revenue or the number of Penalty Charge Notices they issue”

(Department for Transport Traffic Management Act 2004 Operational Guidance to Local Authorities)

The income from on-street charging, which includes all Controlled Parking Zone scheme permits and vouchers etc. and all on and off-street Penalty Charge Notices is ring-fenced and must only be used in accordance with the provisions of section 55 of the Road Traffic Regulation Act 1984 (as amended). This restricts the use of any surplus generated strictly to re-investment in the service or other transport related purposes, which commonly includes the improvement, extension and maintenance of the existing parking schemes, car parks and infrastructure as well as funding new parking restrictions that are requested by residents, members and the emergency services.

The aim of the Parking Service is to ensure that it is self-financing and sustained by the revenue that it raises so that it does not seek support from local taxpayers. However, it is intended that the charges remain proportionate and are not set at unreasonable levels.

On-Street

<table>
<thead>
<tr>
<th>Year</th>
<th>Contract costs - (net of income recovered from TRDC and Dacorum)</th>
<th>Staffing, supplies &amp; other costs</th>
<th>PCN income</th>
<th>Permit Income</th>
<th>Pay &amp; Display income On Street</th>
<th>(Surplus) / Deficit</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006/07</td>
<td>677,984</td>
<td>386,765</td>
<td>(602,007)</td>
<td>(214,197)</td>
<td>(416,633)</td>
<td>(168,088)</td>
</tr>
<tr>
<td>2007/08</td>
<td>681,459</td>
<td>444,684</td>
<td>(592,963)</td>
<td>(199,699)</td>
<td>(473,335)</td>
<td>(139,854)</td>
</tr>
<tr>
<td>2008/09</td>
<td>672,341</td>
<td>442,956</td>
<td>(625,518)</td>
<td>(209,322)</td>
<td>(482,494)</td>
<td>(202,037)</td>
</tr>
<tr>
<td>2009/10</td>
<td>683,393</td>
<td>605,736</td>
<td>(773,374)</td>
<td>(214,943)</td>
<td>(470,230)</td>
<td>(169,417)</td>
</tr>
<tr>
<td>2010/11</td>
<td>686,486</td>
<td>564,079</td>
<td>(599,381)</td>
<td>(213,127)</td>
<td>(446,739)</td>
<td>31,318</td>
</tr>
<tr>
<td>2011/12</td>
<td>696,052</td>
<td>459,509</td>
<td>(544,471)</td>
<td>(221,034)</td>
<td>(461,413)</td>
<td>(71,357)</td>
</tr>
<tr>
<td>2012/13</td>
<td>758,432</td>
<td>521,468</td>
<td>(558,314)</td>
<td>(244,982)</td>
<td>(482,471)</td>
<td>(5,867)</td>
</tr>
<tr>
<td>2013/14</td>
<td>751,926</td>
<td>603,780</td>
<td>(627,455)</td>
<td>(261,920)</td>
<td>(499,914)</td>
<td>(33,583)</td>
</tr>
<tr>
<td>2014/15</td>
<td>815,158</td>
<td>508,522</td>
<td>(673,969)</td>
<td>(272,858)</td>
<td>(282,673)</td>
<td>94,180</td>
</tr>
<tr>
<td>2015/16</td>
<td>780,485</td>
<td>654,329</td>
<td>(609,604)</td>
<td>(299,570)</td>
<td>(313,862)</td>
<td>211,778</td>
</tr>
</tbody>
</table>
## Off-Street

<table>
<thead>
<tr>
<th>Year</th>
<th>Contract costs</th>
<th>Staffing, supplies &amp; other costs</th>
<th>PCN income</th>
<th>Three Rivers &amp; Dacorum</th>
<th>Pay &amp; Display income Off Street</th>
<th>(Surplus) / Deficit</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009/10</td>
<td>152,324</td>
<td>33,007</td>
<td>(67,250)</td>
<td>(92,898)</td>
<td>incl in on street</td>
<td>25,183</td>
</tr>
<tr>
<td>2010/11</td>
<td>256,359</td>
<td>29,756</td>
<td>(48,642)</td>
<td>(196,665)</td>
<td>incl in on street</td>
<td>40,808</td>
</tr>
<tr>
<td>2011/12</td>
<td>183,370</td>
<td>23,669</td>
<td>(47,346)</td>
<td>(122,843)</td>
<td>incl in on street</td>
<td>36,850</td>
</tr>
<tr>
<td>2012/13</td>
<td>167,175</td>
<td>24,658</td>
<td>(48,549)</td>
<td>(101,224)</td>
<td>incl in on street</td>
<td>42,060</td>
</tr>
<tr>
<td>2013/14</td>
<td>164,534</td>
<td>23,365</td>
<td>(40,050)</td>
<td>(116,538)</td>
<td>incl in on street</td>
<td>31,311</td>
</tr>
<tr>
<td>2014/15</td>
<td>146,549</td>
<td>21,372</td>
<td>(43,019)</td>
<td>(94,518)</td>
<td>(260,318)</td>
<td>(229,934)</td>
</tr>
<tr>
<td>2015/16</td>
<td>140,143</td>
<td>28,584</td>
<td>(45,884)</td>
<td>(81,397)</td>
<td>(241,905)</td>
<td>(200,459)</td>
</tr>
</tbody>
</table>

It is a commonly held belief that parking enforcement is a purely revenue raising exercise; however it will be seen that (in common with many smaller local authorities) Watford Borough Council does not break even on its enforcement activities, alone.

However, the above deficit is effectively made good from the income from off-street pay and display parking, permit charges and management fees from Dacorum Council and Three Rivers Council for hosting and managing the parking contract.
Future Plans & Summary

During 2015/16 the Council continued implementation of the outcome of the strategic review of CPZ operations which were decided by the Council in 2013/14. Several rounds of informal consultation on the principle of extending the hours of operation of controlled parking zone M/N took place during the year resulting in a number of changes to the extent of the proposals. The decision to proceed with the Statutory Consultation on a zone-wide scheme was taken towards the end of 2015/16 with the statutory process anticipated to commence during 2016/17. The introduction of a small residents’ permit scheme in The Larches was also completed during summer 2015.

The outcome of the parking study in Callowland and Leggatts Wards was reported to the Council’s Cabinet in July 2014. The Permit Scheme that formed the basis of the consultation did not have community support and has therefore not been progressed. A range of minor amendments have been identified by Cabinet for further investigation however and this work commenced during 2015/16 and is expected to continue during 2016/17. The key element of this work will be a review of short stay parking along the St Albans Road corridor in consultation with businesses to determine whether changes can be made to support those businesses.

Work on developing parking controls on the Radlett Road Estate was completed during 2015/16 and a scheme of ‘commuter ban’ yellow lines introduced. Monitoring of the effectiveness of the scheme will take place during 16/17.

Minor changes to the arrangement of parking controls on the Cassiobury Estate in zone V along with the extension of the zone to 3 additional roads on the Estate were completed.

Towards the end of 2015/16, discussions with the Cassiobury Triangle Residents Association regarding the possibility of revised parking controls in the area to address weekend parking issues associated with visitors to the adjacent Cassiobury Park continued. An Experimental Order extending the Monday to Friday ‘commuter ban’ controls in the area is proposed for the Summer Months of 2016 with a consultation on options for additional controls expected later in 2016.

During 2015/16 the Council processed requests for changes and additions to parking controls at various sites across the Borough. A similar process of minor amendments to the controls within the Controlled Parking Zones was also undertaken. Further sites will be addressed through this process during 2016/17. Of particular note was the introduction of an on-street rapid charge electric vehicle charging bay. Opportunities to provide further on-street charging points will be explored during 2016/17.

Amendments to parking controls in Watford Town Centre to accommodate improved cycling facilities in the High Street were completed by Hertfordshire County Council early in 2016. The Borough Council is moving forward with plans to widen the footway on the same section of the High Street to improve facilities for pedestrians and to enhance the general town centre experience in that part of the town. This will involve further amendments to parking controls which will be progressed during 2016.

The Council’s Parking Strategy was adopted in 2015 and work to implement the year 1 works, focusing on the town centre commenced. Member input to the detailed proposals was gained through a working party and formal sign-off is expected from Cabinet in early 2016/17 with commencement of more detailed local consultation & implementation in 16/17. The year 1 work seeks to address a number of concerns regarding the allocation of kerb-side space in the town centre and in particular proposes additional blue badge and powered two wheeler parking and electric vehicle charging points.
The Council’s Parking Enforcement Contract is due to expire in spring 2018 and work has commenced on the procurement of the new contract. This work will continue throughout 2016/17 with a view to appointing the new contractor towards the end of 2017.

Looking further ahead major developments and infrastructure schemes in the Borough, in particular the Hospital Campus Development and the Croxley Rail Link are likely to be the stimulus for revisions to parking controls in the affected areas to reflect the changing demands brought about by those schemes.

“Once authorities have finalised their parking enforcement policies, they should publish and promote them openly.”

(Secretary of State’s Statutory Guidance to Local Authorities on the Civil Enforcement of Parking Contraventions)