



Annual Report Winners announced

On Tuesday 27th October PATROL announced the winners of the Annual Report Awards.

Producing an annual report makes councils eligible to enter the Parking Annual Report by Councils Awards.

Durham County Council received their award this week at the scenic Thames Pavilion in the Houses of Parliament with Bath North East and Somerset County Council received an award for the most outstanding concise report.

The shortlisted councils included:

- Bath and North East Somerset Council
- Brighton & Hove City Council
- Ceredigion County Council
- Durham County Council
- Stoke-on-Trent City Council
- Weymouth and Portland Borough Council
- Worcester City Council

Speaking about their win Councillor Jamie Macrae said:

"It's a pleasure to be able to recognise those local authorities who have proactively sought to publish information about their traffic management objectives to raise public awareness and understanding of civil parking enforcement. Durham County Council's win for best report and Bath North East and Somerset's win for the most concise report are a testament to their dedication to providing open and localised information about their services."



At the same event PATROL launched a new Toolkit, designed to help the public understand why their council needs to undertake parking enforcement and the essential services it supports.

The Toolkit enables local authorities to produce annual reports that inform and engage their residents and businesses, make information available about their area and how services are funded.

Councillor **Jamie Macrae**, Chair of the PATROL Joint Committee, said:

"We recognise the different challenges facing local authorities when it comes to producing an annual report, with pressure on resources greater than ever. However, we want authorities to see reporting as an opportunity rather than an obligation as there is clear evidence that producing a report can actually result in efficiency savings as well as allowing authorities to open up a valuable dialogue with their communities."

There are no hard and fast rules about what councils should include in their reports – except the basics laid out by Government in the Statutory Guidance and Transparency Code – however, we think authorities can go further than this and use this report as an opportunity to inform and engage their communities, tackle misconceptions and ultimately make better use of their resources."

The new Toolkit will make it easier for local authorities to demonstrate their commitment to being open and transparent, explain how parking enforcement benefits the community and help to change public attitudes towards the service as a whole.



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